



Biographies

Dawn Rowe, Chairman, San Bernardino County Board of Supervisors and President, SBCTA Board of Directors

Welcome



A Southern California native, San Bernardino County Third District Supervisor Dawn Rowe was appointed to the Board of Supervisors in December of 2018.

In March of 2020, Dawn was elected by her Third District constituents and began her first four-year term on the Board of Supervisors in December 2020. In January 2023, she was unanimously selected by her colleagues to serve as Chair of the Board for a two-year term. She was re-elected in the March Primary Election of 2024 to a second four-year term which will begin in December.

As a County Supervisor, Dawn is focused on making San Bernardino County a business friendly environment, improving infrastructure, and strengthening public safety. She is also an off-road enthusiast and is very active in promoting recreation on our public lands.

Prior to joining the Board of Supervisors, Dawn served on the Yucca Valley Town Council from 2010 to 2014.

Dawn is the proud mother of two children, Blake, a graduate of Seton Hall University and Caitlin who recently graduated from the University of Southern California.

Rick Denison, Council Member, City of Yucca Valley Master of Ceremonies



Rick Denison has served the City of Yucca Valley since 2014. He is currently serving as a Council Member.



Biographies

Cyberthreats as a Business: Latest Cyber Threats, Real-Life Experiences, and What's New in the Inland Empire

Moderator: Lynn Fyhrlund, Chief Information Officer, Innovation and Technology Department, San Bernardino County



A leader in the field of information technology, Lynn has been shaping the future of IT infrastructure and strategy since 1994. With a career that began in the military, Lynn served with distinction from 1989 to 2013, retiring as a Command Sergeant Major after multiple deployments. This foundation of discipline and leadership seamlessly transitioned into a role that would influence public sector technology on a grand scale. As the Chief Information Officer for Milwaukee County from September 2019 to May 2023, Lynn spearheaded initiatives that propelled the county forward, embracing digital transformation and fostering partnerships that enhanced community services. Continuing this trajectory of impact, Lynn assumed the role of CIO for San Bernardino County in May 2023, where Lynn currently leads with a vision to integrate innovative solutions that align with organizational goals and serve the public interest. Lynn's academic background, featuring a Bachelor's in Computer Science from Lakeland University and a Master of Business Administration from the University of Wisconsin-Madison, provides a solid foundation for Lynn's strategic approach to IT leadership. This expertise is further recognized by Lynn's accolades, including being named Scoop News' 2023 CIO Executive of the Year and a finalist for the 2023 InspireCIO Orbie Award.

A respected figure on the board of SoCal CIO and an active participant in numerous IT leadership organizations, Lynn is committed to driving excellence and innovation in the field. Lynn's dedication to empowering teams, leveraging data, and stewarding strategic initiatives continues to make a significant mark on the IT landscape.

Panelists:

Andy Lerma, Departmental IS Administrator, San Bernardino County Sheriff's Department



Mr. Lerma's career as an IT professional spans over twenty years, all within the County of San Bernardino, where he has left a notable mark on the landscape of technology. His tenure at Arrowhead Regional Medical Center, serving as both IT Director and Epic Administrator, exemplifies his dedication to advancing healthcare technology. Transitioning seamlessly into law enforcement, Andy assumed the role of Director of IT at the San Bernardino County Sheriff's Department, where he continues to drive innovation and efficiency in operational systems. Andy's influence extends beyond his administrative roles, with his instrumental involvement in establishing the cybersecurity division at Arrowhead Regional Medical Center. His recent engagements as a speaker, sharing insights

from navigating a ransomware attack, underscore his expertise in cybersecurity. Andy holds a Bachelor's degree in IT and a diverse array of certifications in networking, cyber security, and server administration, his commitment to excellence is further demonstrated through his eight-year tenure coaching a high-level club soccer team, where he instills invaluable lessons of teamwork and leadership in aspiring athletes.



Biographies

Robert Pittman, Chief Information Security Officer, Innovation and Technology Department, San Bernardino County



In October 2018, appointed Chief Information Security Officer (CISO) for San Bernardino County (SBC) after tenure at County of Los Angeles (COLA) for 37.5 years. His experience in information technology exceeds 40 years and cybersecurity exceeds 20 years. He has received numerous awards from the Center for Digital Government and NACo during the past 4 years for innovation for SBC's Countywide Information Security Program, C100 award for being recognized as the Top 100 CISOs in North America in 2022, the Journal of Black Innovation in January 2022 awarded him the 50 Most Important African-

American in Technology as an exemplar among the 562,000 black technologists nationally. The most notable cybersecurity awards received was the *Local Government Cybersecurity Leadership and Innovation* in 2016 by the CDG for advancements to the COLA's information security program. In 2014, *Cyber Security Leadership in Local Government* was awarded by the State of California and the Office of the Attorney General; and *CISO of the Year* by the Info Security Products Guide 2012 Global Excellence Awards.

He continues teaching as an Adjunct Professor in public administration at California State University, Dominguez Hills (CSUDH). Taught at UC Berkeley Haas School of Business that facilitated a CISO Institute Program where he lectured on *Improving Organizational Behavior through Culture* – from the perspective of one's information security program.

Issac Tapia, Cyber - OSINT Unit Supervisor, Joint Regional Intelligence Center



Mr. Tapia is the Cyber-OSINT Unit Supervisor at the Joint Regional Intelligence Center (JRIC). He holds a Bachelor of Arts in Political Science and Economics from the University of Redlands, a Master of Arts in National Security Studies with a certificate in Intelligence Methodologies from California State University, San Bernardino, and is a Under Secretary of Defense for Intelligence and Security (USD(I&S)) Certified Intelligence Fundamentals Professional.

Mr. Tapia has worked in the cyber discipline since February 2020, establishing the Cyber Intelligence Unit at the JRIC, to include standard operating procedures, strategic partnerships within the JRIC area of responsibility, and partnerships across the Fusion Center Network as the Pacific Region Deputy Coordinator for the Cyber Intelligence Network.



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Building Better Communities: Homelessness Projects and Partnership Opportunities

Moderator: Diane Rundles, Assistant Executive Officer, San Bernardino County



Diane Rundles has been employed with San Bernardino County since May of 2019. As Assistant Executive Officer, she oversees Community Development & Housing, Office of Homeless Services, Behavioral Health, Children and Family Services, Labor Relations, the Performance Education Resource Center (PERC), Purchasing, and Risk Management. Diane has over 16 years of experience in Human Resources, and 24 years working in various government organizations. Diane possesses a master's degree in Business Administration and has previously lectured as an adjunct professor at local universities. Her drive towards continuous improvement, nimble problem-solving skills, and her passion for making a difference makes her a very effective change agent and a

valuable resource to the County of San Bernardino.

Panelists:

Keith Metzler, City Manager, City of Victorville



Mr. Keith C. Metzler was appointed as the Victorville City Manager in January of 2018 and serves as the City's Chief Executive Officer for the City and its affiliated public entities. In this leadership role, Mr. Metzler is responsible for the day-to-day operations of the City and ensures that the policies developed by the City Council are executed. Beyond responsibility for the overall operations of the City, the City Manager also provides support to the City Council in several areas including developing and leading strategy, intergovernmental relations, community relations and legislation. Mr. Metzler has worked in the field of municipal management since 1996. As City Manager and under the direction of the Victorville City Council, Mr. Metzler provides leadership to approximately 540

employees and guides a \$399 million spending plan that provides essential city services to a population of approximately 136,000 residents. As City Manager, Mr. Metzler has supported the efforts of a very talented team that has stabilized the City's financial position, while increasing public safety services to better protect its residents. Over his career, Mr. Metzler has more directly helped shape the economic landscape in Victorville by facilitating the development of an estimated 7 million square feet of commercial and industrial space yielding more than 3,000 direct employment opportunities. In his spare time, Mr. Metzler volunteers time supporting the Victorville American Youth Soccer Organization as an advanced coach and advanced referee. Mr. Metzler and his wife, Ruthann, reside in Victorville and both have lived in Victorville for over thirty-five years. Mr. Metzler earned a Bachelor of Science degree in Business Administration from the University of California, Riverside and an MBA from California State University, San Bernardino.



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Shannon D. Dicus, Sheriff-Coroner, San Bernardino County Sheriff's Department



Shannon D. Dicus was appointed as the 36th Sheriff-Coroner for San Bernardino County on July 14, 2021 and ultimately elected to a four-year term which became effective on January 2, 2023. San Bernardino County has over 2 million residents and is the nation's largest county geographically spanning more than 20,056 miles. The Department oversees the unincorporated county areas, operates the county jail systems, provides marshal services in the county courts and contracts law enforcement services to 14 of the 24 incorporated cities within the county. The Department consists of 2094 sworn personnel, 2073 professional employees and 1552 volunteers, with an annual budget of over \$1 Billion dollars.

Shannon was raised in a law-enforcement family and has lived in San Bernardino County for over 40 years. Shannon always knew he wanted to go into law enforcement and became a Sheriff's Explorer Scout while still in high school. After graduating, he enlisted in the United States Army and was assigned to the 101st Airborne Division where he served as a Military Police Officer at Fort Campbell, Kentucky, and in Sinai, Egypt. After his military service, Shannon worked for the Department of Veterans Affairs Police Department in Loma Linda, California until he was hired by the San Bernardino County Sheriff's Department in 1991. Shannon graduated the 106th Basic Academy session and has since held positions at every rank within the Department. His past assignments include Corrections as well as Patrol in Barstow, Apple Valley, Victorville City, and the Victor Valley Station. He has also worked specialized details to include Narcotics, SWAT, and Criminal Intelligence. More recently, Shannon served as the Department's Undersheriff, where he oversaw day-to-day operations, as well as the Internal Affairs, Civil Liabilities and Bureau of Administration Divisions.

Shannon has a bachelor's degree in Criminal Justice from California State University San Bernardino and a master's degree in Communications from California Baptist University.

As a longtime resident of San Bernardino County, Shannon is devoted to the citizens of the county and is always looking for new and innovative ways to better serve them. Shannon believes in developing progressive programs that not only assist the public, but also those reentering society. Shannon has led the way in instituting programs focusing on inmate rehabilitation and reentry, department crisis/mental health response and county homelessness; to name a few. Shannon also takes great pride in being part of developing the Department's NextGen Info Exchange. This program focuses on communicating with our younger community members (ages 16-35) where they can voice their concerns and ask questions about important issues that are vital to their generation. Through all this, Shannon maintains his priorities of improving community relationships, public confidence and affecting positive change from within the Department.



Biographies

Carrie Harmon, Director, Community Development and Housing, San Bernardino County



Carrie Harmon currently serves as Director for the San Bernardino County Community Development and Housing Department, where she oversees the County's affordable housing strategy and community development activities with a budget of over \$76 million annually. Carrie has over twenty years of experience in affordable housing and community development and began her career as an AmeriCorps homeless outreach worker at the VA Loma Linda. She has extensive experience in homeless services, affordable housing development, community development and neighborhood engagement. As a housing professional and advocate, Carrie is committed to finding innovative solutions to address homelessness and housing insecurity within our region.

Carrie graduated from the University of California, Riverside with a B.A. in English and resides in Moreno Valley with her family.

Marcus Dillard, Chief of Homeless Services, Office of Homeless Services, San Bernardino County



Since August 2023, Marcus Dillard has been at the helm of homeless services in San Bernardino County, embodying the roles of a veteran, social service leader, and passionate housing advocate. As a seasoned manager in housing and human services, Marcus excels in building cohesive teams, implementing effective social service strategies, and making a significant impact in the community. He believes that leadership, teamwork, and data-driven decisions are essential in addressing the complexities of homelessness. Marcus believes that with unified efforts and shared objectives, making substantial progress and effecting change is possible. Drawing from his experience as a Marine Corps veteran, Marcus has a profound dedication to public service. Following an eight-

year tenure in the Marine Corps, he earned a bachelor's degree in business administration and initially pursued a career in accounting and financial management in the private sector. However, the post-Recession period steered him towards a new direction, leading him to U.S. VETS, a non-profit focused on aiding homeless veterans. Climbing the ranks within U.S. VETS, Marcus eventually joined the Housing Authority of the County of Riverside (HACR) as the manager of the agency's Special Programs unit. In this role he oversaw homeless programs, special needs housing, and the coordination of Riverside County's multi-disciplinary street outreach teams. Marcus's commitment to housing was particularly evident during the pandemic, where he played a critical role in overseeing Project Roomkey, deploying over 300 Emergency Housing Vouchers, and clearing extensive encampments along the Santa Ana River Bottom. Over the last three years, Marcus has coordinated services for more than 4,000 homeless individuals, securing an unprecedented number of permanent housing placements despite limited resources. Away from his professional duties, Marcus values spending quality time with his family, including his wife and twin boys, cherishing every moment together.



Biographies

Roxanne Young, Deputy Director, Department of Aging and Adult Services, San Bernardino County



Ms. Roxanne J. Young is employed with the County of San Bernardino, Department of Aging and Adult Services-Office of Public Guardian (DAAS-PG). Her career in Social Services expands over the past 30 years. Ms. Young is a Deputy Director and currently assigned to the Adult Protective Services (APS) Division where she provides leadership countywide for the following programs: Adult Protective Services Dependent and Elder Abuse Investigations; APS Call Center and the APS 24hrs After-hours Operations. In addition, Ms. Young also holds duties as the Deputy Director for the Desert Region's In Home Supportive Services program. Specialized homeless programs administered under Ms. Young's leadership are the Elder and Dependent Adult "**At Home**"

Homelessness Prevention program. She was instrumental in the grant writing and initial development of this award-winning program. Most recently, the program earned top honors and National recognition, *2023 US Aging Innovations Award* in the category of Housing and Homelessness. In addition, Adult Protective Services (APS) works collaboratively with the Innovative Remote Onsite Assistance Delivery (InnROADs) program. Ms. Young holds a master's degree in social work (MSW) from California State University, San Bernardino (1993), and a master's degree in educational counseling (M.Ed.) from Azusa Pacific University (2004). Certificate in Gerontology, Georgia State University (1989).

Georgina Yoshioka, Director, Department of Behavioral Health, San Bernardino County



With 27 years of experience working in the field of social work, Dr. Georgina Yoshioka specializes in the delivery of behavioral health services to diverse populations including criminal justice, healthcare, and child welfare systems. Since joining San Bernardino County, Department of Behavioral Health (DBH) in 2008, Dr. Yoshioka, has provided leadership over programs within the Forensic Services division, addressing the multi-layered needs of the adult forensic population, managing specialized outpatient treatment programs, partnering with key members of the criminal justice system including San Bernardino County Sheriff, Probation, Public Defender, District Attorney, and local law enforcement, mental health courts, hospitals, parole and state prisons. In her prior role as the

Deputy Director of 24 Hour & Emergency Services, she oversaw an array of centralized specialty County behavioral health programs, including Community Crisis Services, Diversion Services, Centralized Hospital Aftercare Services, the Crisis Intervention Training (CIT) program and managed the contracts that outline the delivery of services to the department's Crisis Stabilization Units, Crisis Walk-In Centers, and Crisis Residential Treatment facilities. Dr. Yoshioka became Interim Director for the Department of Behavioral Health in December 2021 and was officially appointed Director in December 2022. Dr. Yoshioka has a Bachelor of Sociology, a Master of Social Work with a focus on Children, Youth, and Families, a Master of Business Administration, and a Doctor of Social Work. She is also a Licensed Clinical Social Worker (LCSW) in the state of California. Dr. Yoshioka is driven by her dedication and determination to be a key contributor to the mission of providing individuals, families, and communities with access to services that promote prevention, intervention, wellness, recovery, and resiliency.



Biographies

Business Continuity and Resiliency: *During and After an Emergency*

Moderator: Crisanta Gonzalez, Director, Office of Emergency Services, San Bernardino County



Crisanta Gonzalez serves as the Director for San Bernardino County Office of Emergency Services since January of 2024. Ms. Gonzalez has over two decades of public sector experience at the State, County, and local government levels. Prior to joining San Bernardino County, she was an Emergency Manager and Division Chief for the City of Los Angeles Emergency Management Department. Her public service career includes serving as a Manager for the California State Controller's Business Office, and her term at the Department of Water Resources where she began as an analyst at the Oroville Dam, then a Trainer of ICS/SEMS/NIMS, followed by her role as a Manager at the Flood Operations Center in East Sacramento. Prior to her roles in public government,

Ms. Gonzalez worked in open pit gold mines as a heavy equipment operator, mill operator, and a surveyor. She was born and raised in Northern California where her father followed the lumber industry, and therefore she became familiar with wildfire response, forestry practices, and mountain community needs.

Ms. Gonzalez graduated from Ana Maria College with a Master's in Emergency Management, and holds Bachelor's degree in Business Management from the University of Phoenix.

Panelists:

Frank Kams, Emergency Services Coordinator, San Bernardino County Sheriff's Department



A resident of Chino Hills for the past 39 years. Worked in the private sector for 30 years in lawn and garden product manufacturing. 22 years as a Sheriff's Department Search & Rescue volunteer with West Valley Search & Rescue. Retired in 2024. Seven years ago, was hired by San Bernardino County Sheriff's Department for the Emergency Services Coordinator position and continues to work in that capacity today. Cal OES Emergency Management Specialist Cal OES Terrorism and Homeland Security Specialist Texas A&M Engineering Extension Service – The Texas A&M University System – Infrastructure Protection FEMA Emergency Management Institute's Professional Development Series Certificate

Dan Munsey, Fire Chief/Fire Warden, San Bernardino County Fire Protection District



Dan Munsey has been in the fire service for 29 years including the last five years as the San Bernardino County Fire Chief/Fire Warden. Chief Munsey has served on National incident management teams for over twenty years as an Incident Commander or Operations Chief on some of the most complex emergencies in the nation.

Chief Munsey has a Master's Degree in Public Administration and is credentialed by the Center for Public Safety Excellence.



Biographies

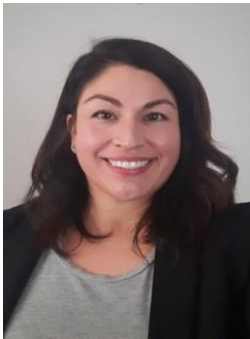
Derek Armstrong, Director, Economic Development Department, San Bernardino County



Derek Armstrong serves as the Director of Economic Development for San Bernardino County. Recently joining San Bernardino County in June of 2022, Mr. Armstrong helps promote a diversified economy by attracting new business and assisting business expansion, encouraging entrepreneurial enterprise, and working with industry partners to increase business competitiveness in the region. Mr. Armstrong's previous economic development roles include serving as the Director of Economic Development for the City of Henderson, Nevada, and the Deputy Director of the Nevada Governor's Office of Economic Development. Mr. Armstrong also served as an Assemblyman in the Nevada Legislature. He was the chairman of the Assembly committee on Taxation and chaired the

Assembly committee of the whole for one regular session and two special sessions. While serving in the Nevada legislature Mr. Armstrong helped pass Economic Development legislation including abatement programs related to Data Centers and the Aviation industry. Previously, Mr. Armstrong founded and practiced at the Arlint & Armstrong law firm, providing service to individuals and businesses in the areas of Tax, Trust and Estate and Contract Negotiations. Mr. Armstrong graduated from the William S. Boyd School of Law with a Juris Doctor in Law and a Bachelor's degree in Economics from the University of Nevada Las Vegas. He also served five years in the United States Marines Corps achieving the rank of Staff Sergeant (E-6), receiving numerous medals and decorations.

Susana Ramirez-Muñoz, Southern California Resiliency Training Coordinator, CalOSBA



In Susana's current capacity, she supports the Office of California Small Business Advocate (CalOSBA) as part of the Governor's Office of Business and Economic Development (GO-Biz). She builds awareness about the importance of disaster preparedness and resiliency. In her role, Susana conducts comprehensive business preparedness training across Southern California, empowering small businesses with the knowledge and tools necessary to weather unforeseen business disruptions and emergencies. She also assists small businesses develop a Business Continuity Plan through CalOSBA's initiative, Outsmart Disaster. Fluent in Spanish, she extends her advocacy and support to the Spanish-speaking small business community, ensuring inclusivity and accessibility in disaster preparedness efforts. Prior to joining CalOSBA,

Susana assisted small businesses build their brand by planning and executing their advertising and marketing campaigns. She has over 13 years of experience in the media industry with a focus on multi-cultural marketing. She worked with companies including Univision and the Los Angeles Times. Susana played a pivotal role organizing public engagement and community outreach initiatives, underscoring her commitment to fostering strong and resilient communities. She has a double bachelor's degree in Sociology and Comparative Literature from the University of California, Los Angeles, and a Master of Business Administration from California State University, Los Angeles.



Biographies

Street Vending

Moderator: Phil Burum, Deputy City Manager, City of Fontana



Mr. Burum oversees the Development Services Organization which is comprised of the Departments of Planning, Building and Safety, Public Works and Engineering, Housing and Homeless Services. Prior to joining the city in 2021, Mr. Burum spent his professional career in Southern California in the real estate development and home building business. As a past President of the San Bernardino Chapter of the Building Industry Association and a former member of the BIASC Governing Board, Phil served the home building industry through direct advocacy efforts with local governments, promoting the benefits of home ownership while encouraging a more predictable process and more favorable circumstances for home builders and developers. In his current role with the

city, Mr. Burum remains a steadfast proponent of thoughtful development, focusing on the benefits economic growth bring to current and future residents.

Panelists:

Sandra Pelayo, Community Improvement Program Manager, City of Fontana



Sandra Pelayo has dedicated three years of her career to serving the community as the Community Improvement Program Manager with the City of Fontana Code Compliance Division. With a wealth of experience spanning 22 years within the municipal sphere, Sandra has honed her expertise primarily in the realm of Code Enforcement. Sandra's educational journey has been marked by a commitment to excellence. She holds a Master of Arts in Management from the University of Redlands, where she refined her leadership skills and gained a deeper understanding of organizational dynamics. Prior to her graduate studies, Sandra pursued her Bachelor of Arts degree in Interdisciplinary Studies from California Baptist University, which provided her with a broad academic

foundation to approach challenges from various perspectives. Beyond her professional pursuits, Sandra finds fulfillment in the exploration of new cultures and destinations through travel. This interest not only enriches her personal life but also likely contributes to her ability to appreciate diverse perspectives and engage with individuals from different backgrounds. As the point of contact for professional inquiries, Sandra can be reached at spelayo@fontana.ca.gov, reflecting her accessibility and dedication to fostering communication within her community. With her experience, educational background, and passion for service, Sandra Pelayo continues to play a vital role in the enhancement and betterment of the City of Fontana.



Biographies

Curtis R. Wright, Managing Partner, Serviam by Wright, LLP



Curtis Wright is a municipal litigator, a city prosecutor, a city attorney, special counsel to cities and counties throughout California, a court receiver, a certified code enforcement officer, and the founding and managing partner of SERVIAM BY WRIGHT LLP. Mr. Wright specializes in assisting cities and counties with municipal litigation, nuisance abatement, code enforcement, receiverships, cost recovery, and numerous other tangential areas of law. He has successfully represented municipal agencies throughout the State in Civil, criminal, and administrative, litigation, rehabilitated numerous extremely dangerous properties that threaten and have taken the lives of the public, and has secured hundreds of receivership appointments and convictions for substandard and blighted nuisance properties. In addition, he has also pioneered new and efficient methods of improving nuisance abatement effectiveness and maximizing municipal cost recovery.

Mr. Wright has been published multiple times on various legal topics and has taught hundreds of classes and led numerous presentations on various aspects of municipal law, receiverships, cannabis regulation, nuisance abatement, code enforcement, and cost recovery. Mr. Wright earned his Juris Doctorate *magna cum laude* from the University of La Verne College of Law, and his undergraduate degree from the University of Southern California. Prior to his legal career, Curtis was a Captain, Ranger, and combat veteran in the United States Army where he was deployed to Iraq as a platoon leader in support of Operation Iraqi Freedom. Mr. Wright is second generation law enforcement and hails from a long line of public servants. Curtis is proud to continue the tradition of serving local government to protect the public and improve our communities.

Pete Roque, Director of Code Enforcement, 4Leaf, Inc.



Pete, a veteran Code Enforcement Director, epitomizes servant leadership with over a decade of experience. He's held key roles across diverse jurisdictions, fostering enduring connections and deep industry insight. A vocal champion for Code Enforcement, Pete engages at local to national levels, serving on numerous boards. Committed to knowledge sharing, Pete founded Code Enforcement Educators, offering free online resources, and serving as an adjunct professor at Santiago Canyon College. His efforts include pioneering California's first accredited code enforcement program and providing training for law enforcement agencies. Pete's impact is evident in community service enhancements, including tripling staff, securing grants, and refining enforcement programs. As an educator, he extends his reach nationwide, conducting courses for ICC chapters and code enforcement organizations, nurturing the next generation of professionals. Pete Roque's unwavering dedication drives industry advancement.



Biographies

Joshua Dugas, Director, Department of Public Health, San Bernardino County



Josh holds a bachelor's degree in biology from California State University, San Bernardino, and a master's in business administration with a concentration in Finance from the University of Redlands. With over 22 years of experience, Josh currently serves as the Director of the San Bernardino County Department of Public Health (DPH). He began his career with the County in Environmental Health Services (EHS) as a Registered Environmental Health Specialist Trainee, advancing to the position of Chief of Environmental Health. He has also held roles as Assistant Director and Chief Financial Officer within the Department. Throughout his career, Josh has actively participated in numerous local and statewide committees dedicated to improving community health. He is enthusiastic about collaborating to address new challenges and further enhance

public health initiatives.

Ignacio Nunez, Code Enforcement Chief, Land Use Services, San Bernardino County



Code Enforcement Chief Ignacio Nunez has over 26 years of dedicated experience in the Code Enforcement Field. His career is marked by a commitment to excellence and a deep understanding of regulatory compliance. Fluent in Spanish, he brings a multicultural perspective to his work. Chief Nunez has overseen daily departmental operations, managed administrative and field staff, implemented innovative programs, and engaged with diverse stakeholder groups throughout his career to solve community issues.



Biographies

Artificial Intelligence and Government

Moderator: Debra Jones, Victorville City Council Member



Victorville City Council Member Debra Jones brings a wealth of experience to the table. Her background spans executive management, volunteer work, and public service, giving her a well-rounded perspective on the needs of the community. She is a strong believer in collaboration, as evidenced by her focus on combating crime through expanded public safety and tackling homelessness—issues that require collective action. Debra's dedication to service began early in her career, where concurrent with her work in the investment industry and running a business, she volunteered extensively, used her writing skills for philanthropic causes, and even became a foster parent for infants prenatally exposed to substances of abuse. Since moving to Victorville in 2003, her commitment has only grown. She co-founded the first Special Education Parent Advisory Committee in the Adelanto Elementary School District and later served two terms on the Governing Board. Now in her fourteenth year of public office, Debra is known for her leadership, good governance practices, and her commitment to open communication and fairness. With a strong family foundation alongside her husband of 41 years and an education rooted in business management and mathematics, Debra Jones is a strong leader ever ready to serve Victorville.

Panelists:

Jennifer Barcenas, Fontana IT Director



Jennifer Barcenas is a seasoned technology professional with over 24 years of experience in the field. Her journey began in the private sector, where she spent 8 years honing her skills in the IT department of a privately held bank in Pasadena. Jennifer transitioned to the public sector, joining the City of Fontana's IT team as an IT Support Supervisor in 2009. During her 13-year tenure with the City of Fontana, Jennifer has demonstrated exceptional leadership and vision, which lead her to her current role as IT Director. In this capacity, she oversees the strategic direction and management of the city's technology, playing a pivotal role in guiding the modernization of numerous systems and processes. Jennifer's commitment to professional growth is evident in her educational achievements. She holds a Bachelor's degree in Information Technology from the University of Phoenix and a Master's degree in Management from the University of Redlands. Additionally, Jennifer recently completed the CGCIO™ Certification Program, a rigorous 12-month course through PTI and Rutgers University which equips IT leaders with the tools to address critical challenges in the public sector.



Biographies

Lynn Fyhrlund, Chief Information Officer, Innovation and Technology Department, San Bernardino County



A leader in the field of information technology, Lynn has been shaping the future of IT infrastructure and strategy since 1994. With a career that began in the military, Lynn served with distinction from 1989 to 2013, retiring as a Command Sergeant Major after multiple deployments. This foundation of discipline and leadership seamlessly transitioned into a role that would influence public sector technology on a grand scale. As the Chief Information Officer for Milwaukee County from September 2019 to May 2023, Lynn spearheaded initiatives that propelled the county forward, embracing digital transformation and fostering partnerships that enhanced community services. Continuing this trajectory of impact, Lynn assumed the role of CIO for San Bernardino County in May 2023, where Lynn currently leads with a vision to integrate innovative solutions that align with organizational goals and serve the public interest. Lynn's academic background, featuring a Bachelor's in Computer Science from Lakeland University and a Master of Business Administration from the University of Wisconsin-Madison, provides a solid foundation for Lynn's strategic approach to IT leadership. This expertise is further recognized by Lynn's accolades, including being named Scoop News' 2023 CIO Executive of the Year and a finalist for the 2023 InspireCIO Orbie Award.

Aaron Kelliher, Lieutenant, Chino Police Department



Aaron Kelliher is a Lieutenant for the Chino Police Department and has over 29 years of law enforcement experience. Lieutenant Kelliher has served in Patrol, K9, Detectives, Training and Professional Standards. During his career, Lieutenant Kelliher has developed a reputation for being an innovator and effective law enforcement change manager. He led the deployment of Body Cameras for the Chino Police Department and has travelled the country as a consultant teaching other agencies how to effectively deploy and utilize body cameras. Lieutenant Kelliher oversaw the design and construction of the Chino Police Department's Real Time Crime Center and the deployment of Automated License Plate Readers and CCTV to effectively prevent and respond to crime. Lieutenant Kelliher worked collaboratively with CONFIRE to deploy a CAD to CAD solution that linked the Chino Police Department's CAD system to CONFIRE's CAD system to reduce redundancy, improve critical public safety communications and reduce response times to emergencies. Lieutenant Kelliher has led a number of other initiatives for the Chino Police Department including Unmanned Aircraft Systems, Use of Force Simulators and Training Cadres. Lieutenant Kelliher has been a speaker at a number of conferences and has been a guest presenter at Microsoft and AXON on law enforcement technology. Lieutenant Kelliher is a California POST Subject Matter Expert on Body Cameras and K9 Training. He can be reached by email atakelliher@chinopd.org.



Biographies

Craig Allen, AI Solution Architect, Dell Technologies



Craig Allen is an AI Solution Architect with Dell Technologies. His role as a pre-sales technical specialist is to help customers in understanding Dell's solutions for AI and Data Analytics. His area of expertise is with Generative AI, Infrastructure for AI, Responsible AI, and the Process of operationalizing AI. In addition, he has a strong background in Microsoft technologies. He can assist in the initial planning and evaluation of Dell's solutions, including requirements gathering, architectural guidance, and integration considerations. Craig is located in Dallas, TX and has 35+ years of experience in IT.



Biographies

Changing the Narrative

Moderator: Steve Lambert, Partner, 20/20 Network



Steve Lambert is a partner with The 20/20 Network, a San Bernardino County-based strategic communications and public affairs firm. Steve is a highly sought-after communications, branding and strategic planning professional, supporting such noteworthy clients as Ontario International Airport, the San Bernardino County Transportation Authority, the Ontario Convention Center, the San Bernardino County Workforce Development Board, the cities of Ontario, Fontana and Rialto, and the Ontario Convention Center. Before co-founding 20/20 in 2011, Steve was a national award-winning journalist for more than three decades, including several years as editor of the San Bernardino Sun and Inland Valley Daily

Bulletin. Steve and his wife, Deana, live in Upland and are passionate supporters of the Inland Empire.

Panelists:

Otis Greer, Director of Legislative and Public Affairs, San Bernardino County Transportation Authority



With over 25 years of community engagement, advocacy and communications experience, Otis Greer is a leader in government affairs and stakeholder relations. As Director of Legislative and Public Affairs for the San Bernardino County Transportation Authority, he manages legislative programs that builds relationships with state and federal policymakers to represent the agency's priorities as well as oversees the agency's branding and public facing messaging. Previously, he worked with the County of San Bernardino to strengthen connections across all levels of government and with stakeholders. Greer directed community outreach, stakeholder relations, and event operations for 13 years at the

Auto Club Speedway where he was also awarded the Industry's Innovation Award for the development of STEM programming tied to NASCAR Events. As a community leader, he served on numerous boards and foundations including the UCR Alumni Association, Chaffey College Foundation, Fontana Chamber, and currently the Children's Fund. Moreover, the San Bernardino Archdiocese recognized him twice with the Distinguished Volunteer award and he currently chairs a voter initiative committee for his fraternity Alpha Phi Alpha Fraternity Incorporated. Greer is a proud graduate of UCR and CSU San Bernardino, has been married to his college sweetheart for 32 years, and is a very proud dad of two adult sons.



Biographies

Frank Pine, Executive Editor, Southern California News Group



Frank Pine oversees news for Southern California News Group's 11 local daily newspapers and associated websites, a position he has held since 2015. His role expanded in February 2019 to include leading the newsrooms of the Bay Area News Group, which include The Mercury News and East Bay Times.

Pine previously served as director of audience development for MediaNews Group, the parent company of Southern California News Group and Bay Area News Group, and before that was managing editor for the Los Angeles News Group, and editor and general manager of the Inland Empire News Group. Pine has held all manner of newsroom positions, ranging from reporter to page designer to city editor and managing editor since beginning his journalism career at the Inland Valley Daily Bulletin in Ontario (San Bernardino County) in 1996.

Dr. Kurt Wilson, Executive Director, Western Riverside Council of Governments



Dr. Kurt Wilson is a local government expert, advocate, and educator who currently serves as the Executive Director of the Western Riverside Council of Governments and the General Manager of the Riverside County Habitat Conservation Agency. His management and public safety background spans over three decades and he is a past President of both the City Managers Department of Cal Cities and the California chapter of the International City and County Management Association. Wilson is best known for his instrumental role in managing Stockton from being the largest municipal bankruptcy in American history to the second most fiscally healthy large city in America accumulating 3 All-American City

Awards along the way. He is a former Rialto City Councilmember and two-time appointee of Governor Arnold Schwarzenegger and a founding member of the U.S. Department of Homeland Security following his medical response to the September 11th attacks.



Biographies

Capitol Strategies: Navigating the Path to Effective Change

Chad Mayes, Partner, Capitol Advocacy and California State Assembly Retired



Chad Mayes is a Partner at Capitol Advocacy. He advises clients on issues spanning the intersection of public policy and industry. With over two decades of experience in the public sector, he brings a unique perspective and unparalleled expertise to the firm's clients. Mayes began his career as a financial advisor and small business owner. He then served as Mayor and Council Member at the Town of Yucca Valley, and as a board member of the San Bernardino Associated Governments and the League of California Cities. He later served as Chief of Staff to the Chair of the San Bernardino County Board of Supervisors.

In 2014, he was elected to the California State Assembly, representing the 42nd District in the Inland Empire. He quickly established himself as a dynamic and effective leader, earning the respect and trust of his peers and was elected Assembly Republican Leader after only 10 months in office. In 2019, he dropped his Republican party affiliation and was successful in running for re-election as an Independent in 2020.

Throughout his time in the Assembly, Mayes was known for his ability to identify pragmatic policy solutions that improved the lives of Californians and helped the state maintain its position as a global leader in the 21st century. He traveled extensively throughout the state, engaging with a wide range of stakeholders, groups, and businesses to better understand issues and build support for key policies. He was particularly successful in his district, earning high marks as a consensus builder and getting things done for his constituents.

On statewide issues, Mayes played a key role in crafting and passing some of California's most significant policy reforms, including California's landmark Cap and Trade Law, the SB 901 Commission that reformed wildfire response and mitigation efforts, and the bill that created the California Wildfire Fund, which protected ratepayers, held utility executives accountable, and helped victims regain their lives.

Mayes also co-founded New Way California along with former Governor Arnold Schwarzenegger, an organization dedicated to putting people above political parties and improving the lives of all Californians.

Throughout his time in the assembly, Mayes served on several committees, including the Assembly Health Committee and Insurance Committees, the Utilities and Energy and Governmental Organization committees. Mayes was appointed by then-Speaker Toni Atkins to serve on the Little Hoover Commission. Mayes was an original founder and co-chair of the bipartisan Problem Solvers Caucus.



Biographies

Autumn Burke, Partner, Axiom Advisors



Autumn Burke is a Partner at Axiom Advisors, a firm in California specializing in integrated government affairs, strategic consulting, and crisis communication. During her tenure at Axiom Advisors, Autumn has continually showcased her expertise and accomplishments in policy and political strategy. Her clientele encompasses Fortune 500 corporations and non-profit entities alike.

Her professional competency covers various domains, including energy, health, finance, technology, economic justice, and DEI (diversity, equity, and inclusion). From her strategic navigation of the legislative process to her experience with community engagement, campaigns, and initiatives, Burke consistently delivers innovative solutions and drives positive change across diverse spheres of influence.

Burke's distinguished career includes her service in the California State Assembly, where she left an indelible mark with a chain of impactful achievements. She skillfully collaborated to reach a bi-partisan extension of California's pioneering Cap and Trade Market System, now recognized as a global model for mitigating the adverse effects of climate change while transitioning to a sustainable clean energy economy. Also, she led the bipartisan Lifting Children and Families Out of Poverty Task Force, with a mission to reduce child poverty statewide.

Furthermore, Burke played instrumental roles on the Domestic Violence Advisory Council, advocating for policies that enhance the safety of domestic violence victims, and on the State Allocation Board, responsible for overseeing a \$42 billion voter-approved school facilities construction program.

Her legislative acumen extended to groundbreaking wildfire legislation, protecting Californians from unexpected electricity costs while establishing a fund to address future wildfire liabilities. She also assisted in establishing landmark legislation, Transformative Climate Communities, a successful program that empowers communities most impacted by pollution to choose their own goals, strategies, and projects to reduce greenhouse gas emissions and local air pollution. She received due recognition, highlighted by the Sacramento Bee as a pivotal figure in healthcare policy in California.

Autumn Burke's proficiency extends into crafting strategic communication plans for large-scale endeavors, marked by innovative and multifaceted strategies for communication, external relations, philanthropy, government engagements, and corporate affairs to address intricate challenges. Notably, her strategic community engagement strategies prioritize marginalized communities across California, fostering direct and meaningful dialogues.



Biographies

Tom Daly, Clear Advocacy



Tom Daly, a former California Assemblymember with a decade of service to his Orange County district, has a remarkable record in public leadership. Previously serving as the elected Mayor of Anaheim and Clerk Recorder of Orange County, Daly is recognized as a pragmatic leader, offering invaluable expertise for navigating government intricacies.

During his tenure in the California State Assembly, where he chaired the Insurance Committee and Budget Subcommittee No. 4 on State Administration, in addition to being a member of prominent committees like Appropriations, Governmental Organization, and Transportation, Tom exemplified balanced governance. As a moderate Democrat, he demonstrated a unique talent for bridging divides, uniting disparate voices, and crafting solutions to complex issues.

While Mayor of Anaheim, Daly spearheaded a multibillion-dollar expansion of the Anaheim Resort area, bolstering the Disneyland Resort and supercharging the city's tourism sector. His leadership led to exponential growth in job opportunities and skyrocketing revenue to the city. Tom Daly's extensive experience and proven navigation skills uniquely position him to tackle seemingly intractable problems with productive solutions.



Biographies

Economic Update: *How are the national, state, and regional trends impacting our local economy*

Chris Thornberg, Founding Partner of Beacon Economics LLC



An expert in economic and revenue forecasting, regional economics, economic policy, and labor and real estate markets, Dr. Thornberg has consulted for private industry, cities, counties, and public agencies. He became nationally known for forecasting the subprime mortgage market crash that began in 2007 and was one of the few economists on record to predict the global economic recession that followed. Dr. Thornberg holds a PhD in Business Economics from The Anderson School at UCLA, and a B.S. degree in Business Administration from the State University of New York at Buffalo.