



## **AGENDA**

#### **PASTACC**

#### PUBLIC AND SPECIALIZED TRANSPORTATION ADVISORY AND COORDINATION COUNCIL

An advisory body to the San Bernardino County Transportation Authority addressing public transit and specialized transportation needs, issues and opportunities.

## March 10, 2025 10:00 AM

#### **LOCATION:**

San Bernardino County Transportation Authority First Floor Lobby Board Room 1170 W. 3<sup>rd</sup> Street, San Bernardino, CA. 92410

I. PASTACC CALL TO ORDER, Introductions

PASTACC Chair / Vice-Chair

II. APPROVAL OF PASTACC MINUTES, December 9, 2024

Action

Approve Minutes for PASTACC meeting dated December 9, 2024. *Chair / Vice Chair* 

III. PASTACC MEMBERSHIP MATTERS

Information

Receive an update on upcoming At-Large Membership vacancies. *Nancy Strickert, SBCTA* 

IV. CITY OF NEEDLES SHORT-RANGE TRANSIT PLAN AND FORT MOHAVE/BULLHEAD SHUTTLE

Information

Receive a presentation and update on City of Needles Short-Range Transit Plan and Fort Mohave/Bullhead Shuttle.

Dennis Brooks, AMMA Transit Planning

V. SAN BERNARDINO COORDINATED TRANSPORTATION PLAN

Information

Receive a presentation and update on the San Bernardino Coordinated Transportation Plan.

Dennis Brooks, AMMA Transit Planning

VI. SBCTA TRANSIT PROMOTIONAL AND EDUCATIONAL CAMPAIGNS

Information

Receive an update on current and upcoming transit promotional and educational campaigns led by SBCTA.

Mairany Anaya, SBCTA

#### VII. METROLINK UPDATE

Information

Receive an update on Metrolink matters. *Nicole Soto*, *SBCTA* 

#### VIII. SBCTA RIDESHARE PROGRAMS UPDATE

*Information* 

Receive an update on SBCTA's rideshare programs. *Mairany Anaya, SBCTA* 

## IX. ANNOUNCEMENTS AND MEMBER REPORTS ON ITEMS OF INTEREST

Information

All

#### X. PUBLIC COMMENT

Comments related to PASTACC Agenda

## **Upcoming Free Fare Days**

Earth Day – April 22, 2025 Rural Transit Day – July 16, 2025 Clean Air Day – October 2, 2025 Election Day – November 2, 2025

## **NEXT PASTACC MEETING:**

## PUBLIC HEARING JUNE 9, 2025

LOCATION:

SAN BERNARDINO COUNTY TRANSPORTATION AUTHORITY FIRST FLOOR LOBBY BOARD ROOM 1170 W. 3<sup>RD</sup> STREET, SAN BERNARDINO, CA

Generally, quarterly at 10:00 a.m. with some variation, now on the second Monday of the month.

To confirm PASTACC meeting dates and locations, please call SBCTA: (909) 884-8276 Meeting dates will be noticed to those registered for PASTACC mailings.

To register for PASTACC mailings, please contact: **Dennis Brooks: Dbrooks@AmmaTransitPlanning.com** 

We are happy to make reasonable accommodations for participants attending PASTACC meetings in need of such.

Please advise us of special needs <u>no less than 72 hours prior</u> to the meeting so that the appropriate accommodations can be arranged.

Contact AMMA Transit Planning at Mail@AmmaTransitPlanning.com

## Public and Specialized Transportation and Coordination Council (PASTACC) Meeting Minutes, December 9, 2024, at the San Bernardino SBCTA Board Room

Location: Omnitrans Board Room, 1700 W Fifth Street, San Bernardino, CA. 92411

#### **Attendees:**

#### **Voting Member Participants:**

- Mountain Transit Sandy Benson, Steve Brouard, Noemi Anaya
- Omnitrans Arianna Maldonado
- Victor Valley Transportation Authority Rod Goldman
- Basin Transit Cheri Holsclaw
- Department of Aging and Adult Services Danielle De Los Santos
- Foothill AIDS LaMonica Stowers
- Anthesis Shawn Prokopec

#### Other Participants:

Lutheran Social Services – Lakesha Campbell, Claire Sekafetz, Maria Armenta VIP Solutions Inc – Shirley Yamano Reentry Coordinating Housing and Supportive Services – Anthony Brazier Inland Caregiver Resource Center – Carmen Estrada

#### **Staff Support:**

SBCTA – Sandra Castro, Nancy Strickert, Nicole Soto, Mairany Anaya, Ginger Koblasz AMMA Transit Planning – Dennis Brooks

#### I. Call to Order

The meeting was called to order at 10:08 a.m. by Cheri Holsclaw, PASTACC Chair.

## II. Minutes of May 14, 2024, meeting

PASTACC Minutes of August 12, 2024, were approved without change.

- No comments from the public or voting members
- Approval of the minutes was moved by Nancy Strickert for (Needles) and seconded by Sandy Benson (Mountain Transit).

#### III. PASTACC MEMBERSHIP MATTERS

Nancy Strickert (SBCTA) thanked Omnitrans for hosting the meeting. Next year PASTACC will have one open at-large membership from the position held by Reach Out Morongo Basin. If anyone is interested contact Nancy Strickert for consideration.

This December meeting will be the last meeting with Basin Transit as Chair. Mountain Transit will be taking over as chair at the March 2025 meeting. Next year, the Chair will be forming an ad hoc committee for review of bylaws for PASTACC. The Department of Public Works (DPW) was historically a standing member as they used to review all the county transit operator's budgets.

PASTACC will be looking for a new county agency to replace DPW. If you would like to be on the ad hoc committee please send a request to Nancy Strickert, Sandra Castro or Dennis Brooks.

#### IV. REVIEW OF 2025 PASTACC MEETING CALENDAR

Mairany Anaya (SBCTA) presented the PASTACC meeting calendar for 2025, with meetings being held on the second Monday pf the month. The meeting dates are scheduled as follows:

- March 10th, 2025
- June 9<sup>th</sup>, 2025
- Sept 8<sup>th</sup>, 2025
- Dec 8<sup>th</sup>, 2025

If anyone would like to be a presenter at any of the meetings, contact PASTACC staff in advance of the meeting to be added to the meeting agenda.

#### V. SBCTA LONG RANGE MULTIMODAL TRANSPORTATION PLAN

Ginger Koblasz (SBCTA) stated that SBCTA and its consultants are working with stakeholder groups to develop a draft of the Long-Range Multimodal Transportation Plan. A draft of the plan will be released this week for comment. The plan includes scenario planning on the demand side and supply side, modeled for potential futures. On the demand side, the plan examines pre-pandemic levels in a virtual future and considering smart growth. On the supply side the plan examines an enhanced network with transit expansions and roadway pricing.

The overarching themes of the plan include strategic priorities, multimodal connectivity, freight movement, climate change and resiliency, equity, and funding. Ginger shared a link to an email address to submit comments on the draft plan.

#### VI. VVTA COMPREHENSIVE OPERATIONAL ANALYSIS

Rod Goldman (VVTA) stated that VVTA conducted a Comprehensive Operational Analysis (COA) to plan for the next 5 years and guide the operations and infrastructure of VVTA's services. The COA is a 5-year blueprint looking at all aspects of VVTA services for a unified approach to findings and implementation of recommendations.

The COA assessed current services and programs and developed a plan to restructure those services, including a capital program that will fit within VVTA's means. The analyzed key findings in VVTA's performance and examine existing route structures and utilization for improvements. Key planning elements of the plan include considerations for Brightline train service; Microtransit implementation within the fixed-route network; a more comprehensive vanpool program; benefits of fare modernization and capping; streamlining of existing routes for more direct travel; construction of new transit facilities; and travel training and ambassador focus for Consolidated Transportation Services Agency (CTSA) programs.

Anthony Brazier (RCHSS) commented that a lot of agencies have contracts where our clients get jobs, but the jobs are offered during hours when buses are not running. Distributing bus passes is ineffective because the bus cannot be used to commute to work.

Rod Goldman noted that transit only has so much money to provide service, and you match service to when the demand is there. VVTA is trying to address some of these issues in the COA but can only do so much. There may be other services that can facilitate those trips.

Nicole Soto (SBCTA) promoted the ride matching system for SBCTA's vanpool program that provides \$600 per month and an extra \$100 for electric vehicles. There is potential for an equity-based subsidy that could cover the full cost of the vanpool if SBCTA can find a grant to pay for it.

Sandy Benson (Mountain Transit) suggested that to ask the employer if they change the work shift hours to accommodate employees that use public transit, because employers are typically not aware.

#### VII. SBCTA TRANSIT PROMOTION CAMPAIGNS

Nicole Soto (SBCTA) handed out the new Ride Happy campaign flyer displaying what people should do and how to act when riding public transit. Ride Happy! is a countywide marketing effort on top of what operators currently do and is a tool for the drivers to point out bad behavior. SBCTA has a media kit that includes all the materials for printing, or they can have SBCTA print it for them.

#### VIII. SBCTA TRANSIT EDUCATIONAL INITIATIVES:

Mairany Anaya (SBCTA) stated that SBCTA is in the process of developing a resource guide for seniors and persons with disabilities, taking the form of a brochure. SBCTA is working with transit operators to make sure existing information is accurate to develop materials and looking for ways to connect with people to promote the brochure and working closely with the Inland Coalition on Aging. The California Master Plan on Aging called out transportation as one of the most needed resources for seniors.

#### IX. ANNOUNCEMENTS AND MEMBER REPORTS ON ITEMS OF INTEREST

Nancy Strickert (SBCTA) – Introduced Mairany Anaya who started with SBCTA in October 2024 and has taken over responsibility for ridehare, vanpool, and IE commuter, and will also manage PASTACC in future meetings.

Anthony Brazier (RCHSS) thanked VVTA for providing his organization bus passes from the fare media program.

Nicole Soto (SBCTA) announced that Metrolink revamped their greater optimization train schedule. The new schedule adds service on the San Bernardino line. Nicole also announced that IE commuter will be releasing a new fare program in January 2025.

(LSS) announced that LSS is working on a big renovation project as they were awarded a \$35 million grant. LSS services are expanding to include 140 interim housing beds, adding a pet shelter and mental health on campus, with a 5,000 sq ft kitchen. LSS appreciates its transportation grant from Omnitrans and hopes to regularly attend PASTACC meetings in the future.

Arianna Maldonado (Omnitrans) announced that the CTSA mileage reimbursement program has extended service to the west valley as of July 1<sup>st</sup>, 2024. Since increasing the mileage cap, Omnitrans has been able to triple the money they have been reimbursing. The previous mileage cap was 200 miles per month and \$0.40, revised to now allow 300 miles at \$0.67 per mile.

#### X. PUBLIC COMMENT

No Public Comment The meeting was adjourned at 11:23 a.m.

# Services Short Range Transit Plan FY 2025-2030

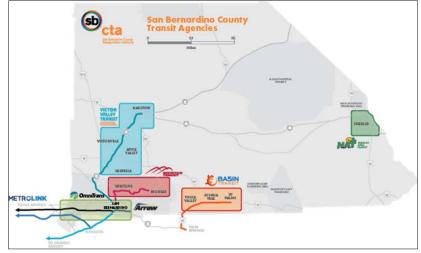
## Fort Mohave/Bullhead Shuttle Service



## Overview

- Context
- Outreach Themes
- Survey Input
- Recommendations
- Fort Mohave Bullhead Shuttle

## Context



- 144 miles from Barstow
- 175 miles from Victorville
- 13 miles to Fort Mohave, AZ
- 23 miles to Bullhead City, AZ

## Context

- Declining city population with; older median age
  - 48.8 (Needles) vs. 34.4 (County)
  - 22% of the city population are seniors
- Higher rates of poverty compared to the county and state
  - 29.3 (Needles) vs 13.4 (County)
- · Greater need to travel outside of Needles
  - No major grocery store in town
  - Shopping is the most important need for travel
- Active riders and residents rate service into Fort Mohave and Bullhead as very important

## Context

## Existing Needles Transportation Services

- Needles Area Transit (NAT) Deviated Fixed Route Bus
- Needles Senior Dial-A-Ride Dial-A-Ride Service for Seniors and Disabled
- Needles Dial-A-Ride Medical Service -Lifeline Medical Transportation to Arizona
- Needles Shopper Shuttle Shopping Shuttle Service to Arizona (Launched in 2019)

## Context

## Service Performance

- NAT ridership is slowly rebounding but still lower than before the pandemic
- Operating costs are increasing for NAT and Senior DAR services
- Productivity has increased for demand response services
- Dial-A-Ride Medical services is rarely used

## Outreach - Themes from Stakeholders

- Bus stop amenities are needed
  - · Signage is fading and difficult to read
  - Lighting for stops in dark nighttime locations
  - · Trash cans needed at multiple stops; existing cans are full and need servicing
- Need improved information and marketing
  - Low awareness of specialized transit services
  - Interest in travel training for agency clients
- · Need for transportation beyond Needles for medical, shopping, and employment
  - · Medical and dental in Arizona, Barstow, Victorville, and San Bernardino
  - Grocery shopping and jobs in Arizona

## Outreach -Community Open House

- Voting for Top Improvements
  - 1st Shelters at bus stops
  - 2<sup>nd -</sup> Connections to Victorville/San Bernardino
  - 3<sup>rd</sup> Transportation to Fort Mohave
  - 4th Service on Sunday

#### Other concerns and recommended improvements

- Service area and route changes comments to add s You can put \$\$ towards one
- Frequency Shorten loop for time, explore a two-bi improvement or divide it between several improvements that you care about.
- Service Hours -
  - Earlier Saturday for shopping;
  - earlier and later times daily for Dial-A-Ride
- · Amenities, Stops and Safety Phone app with bus tracker; lighting and trash at bus stops



Spend your \$\$ (prop money) on the improvements that matter to you.







## Outreach - NAT Rider Survey 41 Survey Respondents

Please rate how important these improvements would be to you.

Response of Very Important

F. Unlimited all-day pass you can buy on the bus

I. Connections to Victorville/San Bernardino

E. Operate later than 5pm on Saturday

A. Operate bus service on Sundays

H. Buses come every 30 minutes during peak hours

G. Provide more shelters at bus stops

D. Operate service earlier than 10am on Saturday

C. Operate service later than 7pm on weekdays

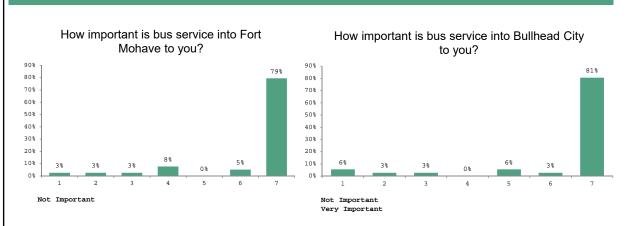
B. Operate service earlier than 7am on weekdays

0% 10% 20% 30% 40% 50% 60% 70% 80%

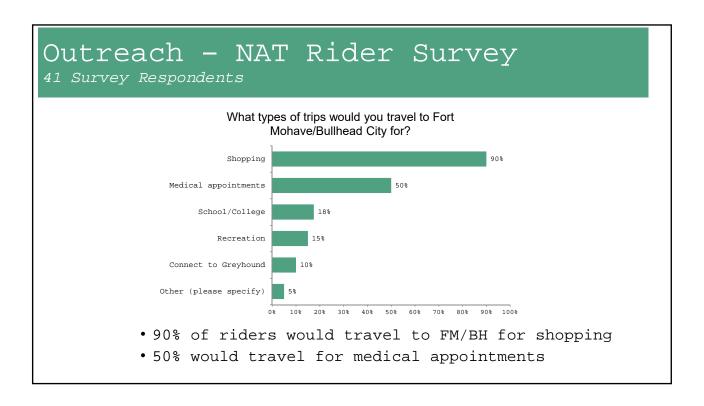
• Unlimited all-day pass on the bus ranked most important

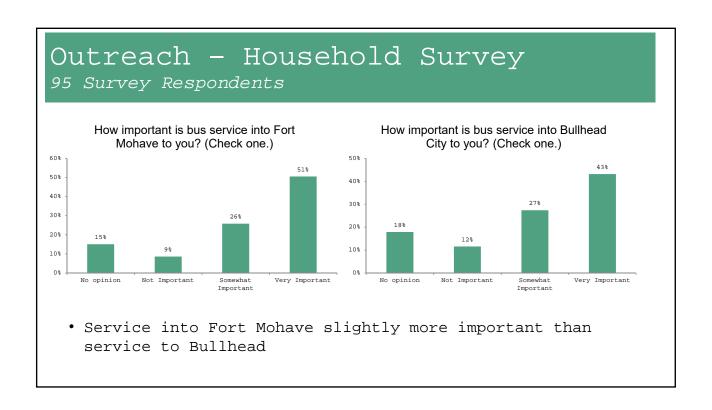
## Outreach - NAT Rider Survey

41 Survey Respondents



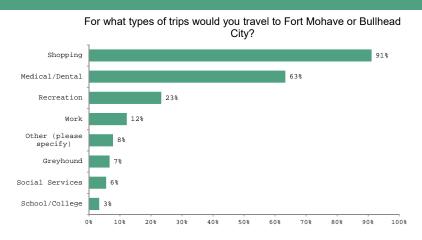
• 80% of riders felt that service into Fort Mohave & Bullhead was very important





## Outreach - Household Survey

95 Survey Respondents



• Most residents would use the Fort Mohave Shuttle for shopping and medical/dental

## Recommendations

## Bus Stop Improvements

- Ongoing shelter repairs
- Solar lights at all stops
- Shelters at all stops possible

#### Fare Passes

• Transit Token

## Vehicle Replacement Plan

• Replacing 4 vehicles - 2 vehicles to be Zero Emission

## Recommendations

## New Vehicle Garage

- Doubles existing vehicle capacity
- Must consider ZEB electrification

## Lifeline Service to Victor Valley

• Working with VVTA to expand mileage reimbursement

#### Fort Mohave/Bullhead Limited Shuttle

• Approved by City Council in February 2025

# Fort Mohave Bullhead Limited Shuttle

## Service Design

- Combines DAR Medical and Shopper Shuttle Services
- Runs two days per week Tues/Thurs two runs per day
- Uses existing Dial-A-Ride vehicles
- · Advanced reservation prepaid
- Proposed annual operating expense of approx. \$50K \$60K



## Fort Mohave Bullhead Limited Shuttle



## Zone Based Service

- Zone 1 to Fort Mohave -Walmart, Grocery Stores, Valley View Medical
- Zone 2 Bullhead City -Target, Multiple Medical Centers

Fort Mohave/Bullhead Shuttle			
Fare Structure			
Zone 1 (round-	\$9.00		
trip)	\$9.00		
Zone 2 (round-	\$12.00		
trip)			

# Fort Mohave Bullhead Limited Shuttle

## Flexible schedule

• Supports wide range of travel activities - morning and afternoon runs

Location		Estimated Time Point
Northbound - Morning		
El Garces (Needles)		8:15 AM
Valley View Medical Center		8:35 AM
Walmart Fort Mohave		8:40 AM
Safeway Fort Mohave		8:45 AM
CVS Fort Mohave		8:50 AM
Smith's Fort Mohave		8:55 AM
Target Bullhead		9:05 AM
Silver Creek Rd. Bullhead		9:20 AM
	Totals	
Southbound - Morning		
Silver Creek Rd. Bullhead		10:15 AM
Target Bullhead		10:30 AM
Smith's Fort Mohave		10:35 AM
CVS Fort Mohave		10:40 AM
Safeway Fort Mohave		10:45 AM
Walmart Fort Mohave		10:50 AM
Valley View Medical Center		10:55 AM
El Garces (Needles)		11:15 AM
	Totals	

Location	Estimated Time Point
Northbound - Afternoon	
El Garces (Needles)	11:30 AM
Valley View Medical Center	11:50 AM
Walmart Fort Mohave	11:55 AM
Safeway Fort Mohave	12:00 PM
CVS Fort Mohave	12:05 PM
Smith's Fort Mohave	12:10 PM
Target Bullhead	12:20 PM
Silver Creek Rd. Bullhead	12:35 PM
To	tals
Southbound - Afternoon	
Silver Creek Rd. Bullhead	1:15 PM
Target Bullhead	1:30 PM
Smith's Fort Mohave	1:40 PM
CVS Fort Mohave	1:45 PM
Safeway Fort Mohave	1:50 PM
Walmart Fort Mohave	1:55 PM
Valley View Medical Center	2:00 PM
El Garces (Needles)	2:20 PM
To	tals

## Current Activities and Next Steps

## In Progress

- Finalizing Short Range Transit Plan
- Developing FMBS rider brochure
  - Recently completed the Senior Dial-A-Ride brochure

## Next Steps

- Developing FMBS marketing campaign
- Present Final SRTP to SBCTA and City of Needles
- Launch FMBS service in July 2025

## Public Transit-Human Services Coordinated Transportation Plan

PASTACC
March 10, 2025



## Agenda

- What is the Coordinated Plan?
- Who does it target and why?
- What are its outcomes?
- How can we participate and the timeline?

## Coordinated Plan Requirements

Federal statute requirement (FTA C9070.1H)

- Locally developed, coordinated transportation plan, to include:
  - Assessment of available existing transportation services
  - Assessment of transportation needs for the target populations
  - Develop **strategies and projects** to address identified needs and gaps in service
  - Develop **priorities for implementation** of strategies and projects

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San Bernardino County Coordinated Public Transportation-Human Services Plan

## Coordinated Plan Populations

Key populations targeted across San Bernardino County

- Older adults
- Persons with disabilities
- Persons of low income
- Additional populations
  - Veterans
  - Tribal members
  - Persons of limited English proficiency

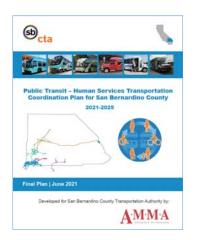


San Bernardino County Coordinated Public Transportation-Human Services Plan

## Coordinated Plan Purposes

- Coordinated Plan is a requirement for grant applications
  - FTA Section 5310
  - San Bernardino County Measure I Specialized Transit
  - Other FTA discretionary grant programs
- •Plan is updated every 4 years

San Bernardino County Coordinated Public Transportation-Human Services Plan

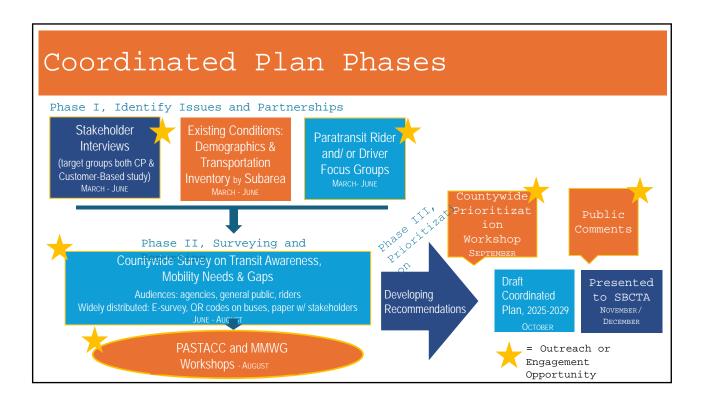


## Coordinated Plan Outcomes

#### Identifies:

- Projects to **improve and enhance** public transit and specialized transportation.
- Alternative modes and creative opportunities to improve consumers' mobility.
- Partnerships to leverage funds and build new mobility solutions.
- Mobility needs and gaps for San Bernardino County transit operators to consider in their short and long-range planning.
- Regional mobility concerns that can help shape SBCTA funding priorities.

San Bernardino County Coordinated Public Transportation-Human Services Plan



## Coordinated Plan Participation

Your input and partnership is needed & encouraged!

## How to get involved

- Participate in agency stakeholder meetings and project workshops
- Respond to agency/community survey on needs
  - Agency staff & clients
- Help distribute notices of input opportunities
  - Your client caseload Your agency website Your social media pages
- Pomote the Coordinated Plan website

San Bernardino County Coordinated Public Transportation-Human Services Plan

#### Coordinated Plan Timeline • 10-month study process $\bullet$ Currently building stakeholder databases to begin outreach Summer Fall Winter **Spring** 2025 2025 2025 2026 Promote Countywide E-Survey to gather input on transportation Interviews with key Hold workshops on Draft Plan for stakeholders survey findings review gaps and needs Develop transit services Identify themes in Adopt Plan inventory list Meet with community members transportation gaps Demographic analysis of target population characteristics to promote survey and build connections throughout San Bernadino County